

This Smart & Safe Act was developed by Arizona moms, dads, Republicans, Democrats, Independents, small business owners, corporate executives, educators, health care professionals, police officers and prosecutors.

Arizona is our home. We sought to create the best policy with a measurable benefit to our state.

We're proud of this initiative. It is sincerely smart and safe. Here's why:

1. The war on drugs failed. Marijuana is safest when it's sold in a taxed, tested and regulated environment – not on a street corner.
2. Arizona is in financial crisis and we can't trust politicians to do the right thing. We have guaranteed, by law, that the money will fund Arizona's top priorities – education, public health, infrastructure, and public safety. At least \$300 million annually will be pumped into these critical areas.
3. As parents, we know a well-regulated, licensed, legal environment is the best way to keep marijuana out of the hands of children – period. We set the legal age at 21, limited potency, required childproofed packaging, required products to be unattractive to kids and forbade advertising to youth.
4. We also banned smoking marijuana in public places and open spaces -- imposing the toughest restrictions in the country.
5. Our streets will be safer. We increased penalties for driving under the influence of marijuana and gave departments funding for training, equipment and task forces. And, legalization will also free up our clogged criminal justice system to focus on serious crimes.
6. We also dedicate millions annually to state and local health departments for addiction prevention and treatment, suicide prevention, mental health programs, and justice reinvestment projects that create opportunities in disproportionately impacted communities.

Legalization is the right move for Arizona. Smart and Safe is the right measure. Now is the right time. Please vote yes on Prop XXX.

Chad Campbell, Chairperson, Smart and Safe Arizona, Phoenix
Sponsored by Smart and Safe Arizona

VOTE FOR
PROPOSITION XXX
SMART AND SAFE ARIZONA ACT

Four years ago, while I was Mayor of Snowflake, the City Council voted to issue Special Use Permits for two Medical Marijuana Growth Facilities. Both are producing medical marijuana and one of them is the largest private employer in Snowflake.

My emphasis on the City Council and as Mayor was to support economic development and encourage job growth in our local communities. The issuance of these two Special Use Permits has had the biggest positive economic impact in Snowflake in decades.

The Medical Marijuana Facilities are responsible corporate citizens and provide good paying jobs with benefits to our citizens. Our younger people can stay in the community and enjoy our rural setting and lifestyle. Many people who visit Snowflake never even realize that we have medical marijuana growth facilities here.

I have read the Safe and Secure Arizona Act and am very pleased with the way it has addressed legitimate concerns raised with the 2016 proposition. The authors have also incorporated successful provisions from other states so we can benefit from their experience.

I recommend voting “FOR” PROPOSITION XXX the Smart and Safe Arizona Act.

Thomas Poscharsky
Mayor Emeritus
Snowflake, Arizona

Thomas Poscharsky, Mayor Emeritus Snowflake, Arizona

Smarter Government, Safer Arizona

As former Governor of our great state, I am keenly aware of how important it is to defend liberty and to conserve scarce government resources. I also know that to accomplish these goals we must constantly re-evaluate our policies in the face of new evidence. Today the evidence is overwhelmingly clear: criminalizing law-abiding citizens who choose to responsibly consume marijuana is an outdated policy that wastes precious government resources and unnecessarily restricts individual liberty. A far more logical approach would be to respect the right of adults to choose to consume marijuana while regulating and taxing its production and sale.

The Smart and Safe Arizona Initiative strikes this appropriate balance. It allows adults to legally possess and consume small amounts of marijuana in private, but it strictly regulates the production and sale of marijuana in order to protect our citizens. For example, this initiative bans marijuana “gummy bears” and marketing that would appeal to children, and it establishes significant penalties for selling to minors. It also strictly limits the number of dispensaries ensuring that our neighborhoods do not become oversaturated. Further, it protects employers who wish to maintain a drug-free workplace, and it provides tools to law enforcement to prevent impaired driving. Finally, and perhaps most importantly, it frees up law enforcement to deal with more serious issues that actually jeopardize public safety.

Simply put, the Smart and Safe Arizona initiative allows us to expand individual liberty and to protect public safety all while generating hundreds of millions of dollars in annual revenue for the State without raising taxes. In government we call that a rare win-win-win. Please join me in voting Yes for Arizona.

The Honorable Fife Symington
19th Governor of Arizona

John Fife Symington III, Former Governor, Phoenix**Proposition XXX Has Public Health Benefits and Risks**

The Arizona Public Health Association has been Arizona's independent voice for public health for over 90 years. We believe Proposition XXX poses both public health risks and benefits.

Benefits include decriminalization for possession of small amounts of marijuana and expungement of prior marijuana convictions. Possession of marijuana is a felony in Arizona (except for medical marijuana patients). Felony convictions and incarceration have lasting impacts on the mental, physical, and economic health of the individual and their children, lifetime lower earning potential, and reduced educational attainment. Incarceration and felony convictions for marijuana offenses have multigenerational social, economic, and health impacts that have been disproportionately thrust on communities of color because they are more likely to be arrested for and convicted of marijuana offenses.

Proposition XXX also includes monitoring and regulation of production, potency, testing, and labeling of marijuana products. The tax revenue would support evidence-based public health programs, including substance use prevention and treatment.

The Act would allow existing medical marijuana dispensaries to co-locate with dispensaries that could sell Cannabis to all adults over 21, which will make it easier to access and use. The risks of marijuana use include impaired neurological development from use in adolescence, increased visits to emergency rooms from marijuana intoxication or accidental ingestion by children, adverse birth outcomes from maternal use, and injuries caused by impaired driving or workplace use.

If the Act passes, we urge the state to use its full regulatory authority to enforce purchasing age-limits, packaging and potency standards, regulate advertising and place of use restrictions, enact workplace use policy requirements, and solidify motor vehicle operation restrictions and penalties. Arizona officials should also partner with state universities to analyze and publish data on its public health impacts.

For additional information and analysis visit www.azpha.org.

Will Humble, Executive Director, Arizona Public Health Association, Phoenix

Arizona Attorneys for Criminal Justice (AACJ) strongly supports the Smart and Safe Act, which would legalize the use and possession of marijuana for adults at least 21 years old. As a state-wide not-for-profit membership organization dedicated to protecting the rights of the accused in the courts and in the legislature, AACJ has seen the damage Arizona's policy of heavily criminalizing the use and possession of marijuana has done to individuals, families, and our communities.

For too long Arizona has been an outlier, clinging to the failed prohibitionist policies of the past. Currently, Arizona is the only state that makes first-time, simple possession of any amount of marijuana a felony offense. This failed policy continues to send people to prison for marijuana crimes. Moreover, a felony conviction carries with it a lifetime of collateral consequences – you cannot vote, you cannot serve on a jury, you cannot work in certain professions and finding any job is much more difficult. With a felony conviction for a marijuana offense you can also lose important benefits, like access to student loans and housing assistance.

Not only will the Smart and Safe Act move Arizona toward a more compassionate policy on adult marijuana use, it will also provide an option for folks who were previously convicted of low-level marijuana charges to have their criminal records expunged so they have fair access to jobs and housing, while raising millions of dollars annually for much needed addiction prevention, substance abuse treatment, suicide prevention, mental health programs and other justice reinvestment projects.

It is past time Arizona voters legalized the use and possession of marijuana for adults at least 21 years old. It is smart. It is safe. And it respects the liberty and personal freedom of all Arizonans to live their lives as they choose.

Jared Keenan, President, Arizona Attorneys for Criminal Justice (AACJ), Phoenix

The Arizona Dispensaries Association is proud to support the Smart and Safe Arizona campaign asks for your support of Proposition XXX on or before November 3rd.

The Association exists to support the already-thriving cannabis ecosystem in Arizona, which is currently producing millions in tax revenue for the state in an environment ravaged by a global pandemic, employs more than 15,000 of your neighbors in quality jobs, and supports the health of the nearly 250,000 qualified patients across our Grand Canyon State.

Proposition XXX responsibly legalizes the sale, possession, and consumption of cannabis for adults over the age of twenty-one while generating \$3 billion in NEW REVENUE during the first ten years alone - without compromising our values.

The initiative protects our kids by requiring all packaging to be childproof and clearly labeled. It also bans advertising to children and strictly prohibits the sale of gummy bears and other products that resemble kids' candy.

Proposition XXX also does the right thing by providing an option for those who have been previously convicted of low-level marijuana charges to have their criminal records expunged so they have fair access to jobs and housing.

This initiative represents the smart, responsible, and safe way to legalize the adult use of cannabis. Please join your neighbors in voting YES on Proposition XXX.

Samuel Richard, Executive Director, Arizona Dispensaries Association, Phoenix
Sponsored by Arizona Dispensaries Association

As a former state legislator who helped expand Medicaid coverage in a bi-partisan effort, I have a unique perspective on the state's healthcare system. Bluntly, the COVID-19 pandemic has exposed significant shortcomings we knew were lurking under the surface.

Passage of the Smart and Safe Arizona Act legalizing adult-use marijuana will help the state and our communities be better prepared by dedicating much-needed revenue to public health.

Medical marijuana is already legal here in Arizona and legalizing small amounts of marijuana for adult recreational use will generate \$3 billion in tax revenue over 10 years. The Coronavirus decimated jobs, especially in the tourism and hospitality industries, and has severely reduced tax revenue generation for first responders, education and health care statewide. Let there be no doubt, our state and our communities need this new revenue now more than ever.

State government and communities across Arizona face fiscal cliffs. Funding for public safety, public education and public health are all in jeopardy. The financial situation is dire. Legalizing cannabis will create jobs, bring in new businesses, and generate additional tax revenue across the state. It comes at a time when we need to invest in emergency and essential services. When we need to invest in public education and public health. When we need to invest in the infrastructure and innovation to effectively respond to pandemics and other health emergencies.

COVID-19 has put our state, our health care system and our economy in a tough place. We will work together as a state and community to get through it. We also have an opportunity to invest in our state and communities with passage of the Smart and Safe Arizona Act.

Chad Campbell, Phoenix

I am a proud owner and operator of a small business in Arizona. I contribute hundreds of thousands of dollars in tax revenue to the State of Arizona every year, and employ 41 people across my retail, cultivation, and wholesale operation.

And my story is not unique. Hundreds of other small business owners in the cannabis industry across the state are offering quality employment and demonstrating a commitment to the community each and every day.

The Giving Tree Dispensary is part of a larger ecosystem in Arizona that produces millions in tax revenue for the state, employing more than 15,000 of your neighbors in quality jobs, all while we support the health of the nearly 250,000 qualified patients across our Grand Canyon State.

Proposition XXX protects our kids by requiring all packaging to be childproof and clearly labeled, while also providing much-needed new tax revenue to the State of Arizona. This initiative represents the smart, responsible, and safe way to legalize the adult use of cannabis. Please join me in voting YES on Proposition XXX.

Lilach Mazor Power, Founder & CEO, Giving Tree Dispensary, Scottsdale

The economy of the Grand Canyon State is the foundation of our freedom and our values. As the COVID-19 pandemic has ravaged our country and our state, we have to be strategic in recovering from the economic storm that has hit us. We can do that by creating more jobs across multiple sectors to give Arizonans the confidence in knowing that the financial pain they feel is temporary and that this will pass.

In 2020, we have the opportunity to do that at the ballot box because that is what Prop XXX does.

Legal marijuana directly creates jobs in retail, manufacturing, and agriculture while indirectly creating new jobs in finance, technology, and logistics. It also increases demand for construction, farming supplies, machinery manufacturing, insurance, utilities, packaging, and professional services to name a few.

The reason so many additional businesses benefit from legal marijuana is because a new industry needs significant infrastructure to be built, often from the ground up.

We need to do everything we can to help our economy after this unprecedented pandemic. We need short and long-term solutions. We need to be creative.

Prop XXX that legalizes marijuana is an opportunity for voters to boost our recovery efforts across the state.

Voting YES on Prop XXX will help our state and communities rebuild our tax bases decimated by the pandemic's impact. The revenue from Prop XXX will go directly to first responders, workforce training programs and public health when we need these investments the most.

Legal marijuana has created thousands of jobs across the state including at medical dispensaries who serve Arizona's 240,000+ qualifying patients. We can create stable and sustainable economic growth with Prop XXX. It will mean work for those who are skilled, capable, and need help.

We need these jobs now. Here is our chance.

Mohit Asnani, Partner, iLAVA

As the CEO of Harvest Health, we began working on the Smart & Safe Act in 2019 with the hopes of providing jobs, revenue and criminal justice reform to my home state.

At the time, we had no idea those priorities would become emergencies.

The state is facing a \$1.1 billion budget shortfall (or worse) due to Covid-19. City and county governments also face serious financial strains with sales tax and other revenue streams decimated by the pandemic.

New revenue is essential to sustain services including public safety, public education and public health. That includes making sure Arizona's health care system is better prepared if and when the Coronavirus returns or another pandemic strikes.

Voters have the opportunity in November to approve the Smart & Safe Act. The ballot initiative legalizes small amounts of cannabis for personal use. It will bring in \$3 billion in revenue to the state over 10 years through a 16 percent excise tax on marijuana sales.

Money would go directly to public health agencies, first responders as well as community colleges who offer key workforce training programs for our economy.

These investments will help backfill some of the revenue lost because of COVID-19. State and local lawmakers won't have to make 'robbing Peter to pay Paul' budget decisions that impact our communities and priorities such as teacher pay and important infrastructure improvements. Arizona economy was prospering before COVID-19 and its decimation. The state's Rainy Day Fund might help us get through some of the near term economic and revenue impacts. But we need new revenue to rebuild those reserves and to keep investing in communities. Voting Yes on Smart & Safe does that.

Steve White, CEO, Harvest Health and Recreation, Tempe
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