

Voters Right to Know Act Supplemental Report: Campaign Media Spending

A covered person must file a supplemental report within three days after spending or accepting in-kind contributions for campaign media spending totaling an additional \$25,000 or more on statewide campaigns or an additional \$15,000 or more during an election cycle on local campaigns pursuant to A.R.S. § 16-973(B).

Covered Person¹ Reporting Campaign Media Spending

<p>In the case of an entity: Arizona PAC</p> <p>Name:</p> <p>Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016</p> <p>Federal tax status: 527 Political Action Committee</p> <p>State of incorporation, registration or partnership: Arizona Secretary of State</p>
<p>In the case of an individual:</p> <p>Name:</p> <p>Mailing address:</p> <p>Occupation:</p> <p>Employer:</p>

Identity of Entity/Entities Under the Covered Person²

<p>Name:</p> <p>Mailing address:</p> <p>Federal tax status:</p> <p>State of incorporation, registration or partnership:</p> <p>Relationship to the Covered Person:</p>
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¹ The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

² Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



Custodian of Transfer Records

Name: Ashley Ragan
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016
Position: Treasurer

Campaign Media Spending Manager³

Name: Karrin Taylor Robson
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016
Position with Covered Person: Chairman

Covered Person's Traceable Monies (Cash on hand for campaign media spending)⁴

Total amount of traceable monies: \$624,607.82

³ Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

⁴ Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S. § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).

Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person⁵

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
Shamrock Foods	3900 East Camelback Road #300 Phoenix AZ 85018	Corporation	Arizona	\$35,000	9/26/2024

⁵ The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.

amelback Strategy Group 141 E Highland Ave Suite A105, Phoenix, AZ 85016 dependent Expenditure - Pay Cash/Check ommunications - Mailings 0846 - Martinez for Arizona	09/29/2024	\$5,866.56 Cas
amelback Strategy Group 141 E Highland Ave Suite A105, Phoenix, AZ 85016 dependent Expenditure - Pay Cash/Check ommunications - Mailings 01460 - Lopez for AZ	09/29/2024	\$5,866.56 Cas
amelback Strategy Group 141 E Highland Ave Suite A105, Phoenix, AZ 85016 dependent Expenditure - Pay Cash/Check ommunications - Mailings 01417 - Vince Leach for Senator	09/29/2024	\$7,177.57 Cas
amelback Strategy Group 141 E Highland Ave Suite A105, Phoenix, AZ 85016 dependent Expenditure - Pay Cash/Check ommunications - Mailings 0917 - Jones for Arizona	09/29/2024	\$7,177.56 Cas
amelback Strategy Group 141 E Highland Ave Suite A105, Phoenix, AZ 85016 dependent Expenditure - Pay Cash/Check ommunications - Mailings 0908 - McGarr for Arizona House	09/29/2024	\$7,177.56 Cas
amelback Strategy Group 141 E Highland Ave Suite A105, Phoenix, AZ 85016 dependent Expenditure - Pay Cash/Check ommunications - Mailings 01447 - Jeff for AZ	09/29/2024	\$4,437.17 Cas

Schedule E2a - Independent expenditures


		Date	Amount	Cycle To Date
Name:	Camelback Strategy Group	09/29/2024	\$4,437.10	\$132,000.50
Address:	2141 E Highland Ave Suite A105, Phoenix, AZ 85016		Cash	
Trans. Type:	Independent Expenditure - Pay Cash/Check			
Category:	Communications - Mailings			
Benefits:	101383 - Julie Willoughby for State Representative - District 13			
Name:	Camelback Strategy Group	09/29/2024	\$4,437.10	\$132,000.50
Address:	2141 E Highland Ave Suite A105, Phoenix, AZ 85016		Cash	
Trans. Type:	Independent Expenditure - Pay Cash/Check			
Category:	Communications - Mailings			
Opposes:	101426 - Brandy for AZ			
Name:	Camelback Strategy Group	09/29/2024	\$4,437.10	\$132,000.50
Address:	2141 E Highland Ave Suite A105, Phoenix, AZ 85016		Cash	
Trans. Type:	Independent Expenditure - Pay Cash/Check			
Category:	Communications - Mailings			
Opposes:	101641 - Gonzales For AZ			
Name:	Camelback Strategy Group	09/29/2024	\$5,866.50	\$132,000.50
Address:	2141 E Highland Ave Suite A105, Phoenix, AZ 85016		Cash	
Trans. Type:	Independent Expenditure - Pay Cash/Check			
Category:	Communications - Mailings			
Opposes:	101035 - Seaman4AZ			
Total of Independent Expenditures			\$369,686.00	
Net Total of Independent Expenditures			\$369,686.00	

Major Donors⁹

Major Contributor's Name:
Mailing address:
Position:

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.

Filer Name: **Ashley Ragan**

Signature: 

Date: 10/1/2024

⁹ Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

