



# Voters Right to Know Act Supplemental Report: Campaign Media Spending

A covered person must file a supplemental report within three days after spending or accepting in-kind contributions for campaign media spending totaling an additional \$25,000 or more on statewide campaigns or an additional \$15,000 or more during an election cycle on local campaigns pursuant to A.R.S. § 16-973(B).

### Covered Person<sup>1</sup> Reporting Campaign Media Spending

In the case of an entity: Arizona PAC Name: Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016 Federal tax status: 527 Political Action Committee State of incorporation, registration or partnership: Arizona Secretary of State
In the case of an individual: Name: Mailing address: Occupation: Employer:

### Identity of Entity/Entities Under the Covered Person<sup>2</sup>

Name: Mailing address: Federal tax status: State of incorporation, registration or partnership: Relationship to the Covered Person:
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<sup>1</sup> The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

<sup>2</sup> Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



**Custodian of Transfer Records**

Name: Ashley Ragan  
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016  
Position: Treasurer

**Campaign Media Spending Manager<sup>3</sup>**

Name: Karrin Taylor Robson  
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016  
Position with Covered Person: Chairman

**Covered Person's Traceable Monies (Cash on hand for campaign media spending)<sup>4</sup>**

Total amount of traceable monies:

\$514,618.98

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<sup>3</sup> Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

<sup>4</sup> Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).



**Disbursements<sup>a</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Camelback Strategy Group  \$10,031.20	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting Weninger LD13
Camelback Strategy Group  \$10,031.20	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting Willoughby LD13
Camelback Strategy Group  \$10,031.20	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting Martinez LD16
Camelback Strategy Group  \$10,031.20	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting Lopez LD16

<sup>a</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>6</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Camelback Strategy Group  \$13,309.17	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting  Leach LD17
Camelback Strategy Group  \$13,309.17	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Opposing  McLean LD17
Camelback Strategy Group  7,176.56	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting  Shope LD16
Camelback Strategy Group  7,176.57	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting  Martinez LD 16

<sup>6</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>a</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Camelback Strategy Group \$10,858	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting Mesnard LD13
Camelback Strategy Group \$10,858	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Opposing Winters LD13
Camelback Strategy Group \$7,176.57	2141 E. Highland #105 Phoenix AZ 85016	Consultant	Arizona	10/2/24	Supporting Lopez LD16
					Select One

<sup>a</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Major Donors<sup>9</sup>**

Major Contributor's Name:

Mailing address:

Position:

**I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.**

Filer Name: Ashley Ragan

Signature: 

Date: 10/2/24

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<sup>9</sup> Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

