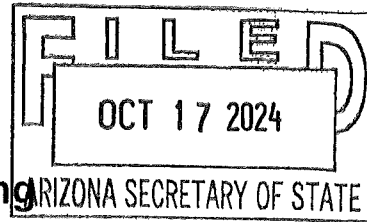


Voters Right to Know Act Supplemental Report: Campaign Media Spending



A covered person must file a supplemental report within three days after spending or accepting in-kind contributions for campaign media spending totaling an additional \$25,000 or more on statewide campaigns or an additional \$15,000 or more during an election cycle on local campaigns pursuant to A.R.S. § 16-973(B).

Covered Person¹ Reporting Campaign Media Spending

In the case of an entity: House Victory Fund

Name:

Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016

Federal tax status: 527 Political Action Committee

State of incorporation, registration or partnership: Arizona Secretary of State PAC

In the case of an individual:

Name:

Mailing address:

Occupation:

Employer:

Identity of Entity/Entities Under the Covered Person²

Name:

Mailing address:

Federal tax status:

State of incorporation, registration or partnership:

Relationship to the Covered Person:

¹ The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

² Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



Custodian of Transfer Records

Name: Ashley Ragan
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 8501
Position: Treasurer

Campaign Media Spending Manager³

Name: Sara Carpenter
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 8501
Position with Covered Person: Executive Director

Covered Person's Traceable Monies (Cash on hand for campaign media spending)⁴

Total amount of traceable monies:

\$305,782.25

³ Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

⁴ Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).

Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person^s

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
Molina Healthcare Inc	PO Box 22819 Long Beach CA 90801	Corporation	California	\$5,000	10/3/2024
Pharmaceutical Care Management Association	325 7th St NW F19 Washington DC 20004	Corporation	Washington DC	\$5,000	10/3/2024
Sports Betting Alliance	5109 82nd St #7-111 Lubbock TX 79424	Corporation	Texas	\$30,000	10/3/2024
Chevron USA	PO Box 6042 San Ramon CA 94583	Corporation	California	\$5,000	10/8/2024

^s The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.



Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person⁵

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
Arte Moreno	4455 E. Camelback Road Phoenix AZ 85018	MLB Owner	Self	\$10,000	10/3/24
Marathon Petroleum Corppration	2350 Kerner Blvd #250 San Rafael CA 94901	Corporation	California	\$5,000	10/9/24
Dairymen for Arizona	2008 S Hardy Dr Tempe AZ 85282	Corporation	Arizona	\$5,000	10/3/2024
Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
RAI Services Company	PO Box 464 Winston-Salem NC 27102	Corporation	North Carolina	\$ 19,000	10/9/2024

⁵ The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.

Intermediaries⁶

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
RSLC- AZ PAC	1201 F St NW STE 675 Washington DC 20004	Federal 527 PAC	Federal Election Commission and Arizona Secretary of State	\$150,000	10/1/2024	Sonya Tate-Venture Express 304 Robert Rose Blvd Murfreesboro TN 37129 \$2,800
RSLC-AZ PAC	1201 F St NW STE 675 Washington DC 20004	Federal 527 PAC	Federal Election Commission and Arizona Secretary of State	\$100,000	10/8/2024	Susan Dempsey \$3,000 1070 S Leopard Rd Bewyn PA 19312
RSLC-AZ PAC	1201 F St NW STE 675 Washington DC 20004	Federal 527 PAC	Federal Election Commission and Arizona Secretary of State	\$150,000	10/15/2024	

⁶ The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).



Disbursements^e

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics \$5,000	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Matias Rosales
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Deborah Howard
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Karen Gresham
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Gozales for Arizona

^e The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Brandy for AZ
Awareness Analytics \$5,000	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing SeamanforAZ
Awareness Analytics \$5,000	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Kevin Volk
Awareness Analytics \$5,000	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Sandoval for Arizona

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements*

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics \$5,000	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Kevin Volk
Awareness Analytics \$5,000	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Sandoval for AZ
Awareness Analytics \$5,000	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Matias Rosales
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Deborah Howard

* The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Simacek for AZ
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Kelli Butler
Awareness Analytics 2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Simacek for AZ
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Kelli Butler

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Karen Gresham
Awareness Analytics \$2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Gonzales for AZ
Awareness Analytics 2,500	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Brandy for AZ
Awareness Analytics \$5,000	6181 Grovedale Ct Alexandria VA 22310	Consultant	Virginia	10/16/24	Opposing Seaman4AZ

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Rural AM FM LLC \$9,494	190 Monroe Ave Suite 300 Grand Rapids MI 49503	Consultant	Michigan	10/16/2024	Supporting Lopez for AZ
Rural AM FM LLC \$1,066	190 Monroe Ave Suite 300 Grand Rapids MI 49503	Consultant	Michigan	10/16/2024	Supporting Martinez for AZ
Rural AM FM LLC \$31,610	190 Monroe Ave Suite 300 Grand Rapids MI 49503	Consultant	Michigan	10/16/2024	Supporting McGarr for AZ House
Rural AM FM LLC \$36,873.76	190 Monroe Ave Suite 300 Grand Rapids MI 49503	Consultant	Michigan	10/16/2024	Supporting Pena 4 AZ House

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements^e

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Tag LLC \$5,695	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Ari Bradshaw
Tag LLC \$5,695	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Justin Wilmeth
Tag LLC \$7,828	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Matt Gress
Tag LLC \$7,828	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Pamela Carter

^e The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Tag LLC \$1,841	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Kylie Barber
Tag LLC \$1,841	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Mendoza for Arizona
Tag LLC \$6,208	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Jeff Weninger
Tag LLC \$6,208	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Julie Willoughby

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Tag LLC \$5,854	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Teresa Martinez
Tag LLC \$5,854	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Lopez for Arizona
Tag LLC \$7,849	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Jones for Arizona
Tag LLC \$7,849	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting McGarr for AZ House

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Tag LLC \$7,650	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Pena 4 AZ House
Tag LLC \$2,715	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Lisa Fink
Tag LLC \$2,715	PO Box 1243 Alexandria VA 22313	Consultant	Virginia	10/16/2024	Supporting Tony Rivero
					Select One

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Major Donors⁹

Major Contributor's Name:

Mailing address:

Position:

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.

Filer Name: Ashley Ragan

Signature:



Date: 10/17/2024

Please note that contributors prior to 10/1/2024 can be found in our regularly filed campaign finance reports found on the Arizona Secretary of State's website.

⁹ Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

