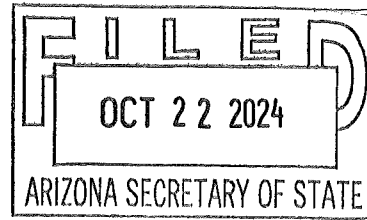


# Voters Right to Know Act Initial Report: Campaign Media Spending



A covered person must file within five days after first spending monies or accepting in-kind contributions totaling \$50,000 or more for a statewide campaign or \$25,000 or more for any other type of campaigns. A.R.S. § 16-973(A).

## Covered Person<sup>1</sup> Reporting Campaign Media Spending

In the case of an entity:	Republican Party of Arizona
Name:	Elijah Norton, Treasurer
Mailing address:	3033 N Central Ave, Suite 300, Phoenix, AZ 85012
Federal tax status:	Tax Exempt
State of incorporation, registration or partnership:	Registered with the AZ SOS as Committee 1535
In the case of an individual:	N.A.
Name:	
Mailing address:	
Occupation:	
Employer:	

## Identity of Entity/Entities Under the Covered Person<sup>2</sup>

Name:	N.A.
Mailing address:	
Federal tax status:	
State of incorporation, registration or partnership:	
Relationship to the Covered Person:	

<sup>1</sup> The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

<sup>2</sup> Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



**Custodian of Transfer Records**

Name:	Gina Swoboda
Mailing address:	
Position:	Chair

**Campaign Media Spending Manager<sup>3</sup>**

Name:	Elijah Norton
Mailing address:	
Position with Covered Person:	Treasurer

**Covered Person's Traceable Monies (Cash on hand for campaign media spending)<sup>4</sup>**

Total amount of traceable monies:	\$73,637.63
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<sup>3</sup> Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

<sup>4</sup> Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S. § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).



**Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person<sup>5</sup>**

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
Elijah Norton	8702 E Jenan Dr Ste 800 Scottsdale AZ 85260	Treasurer	Arizona Republican Party	50,000	10/7/24
David Mehl	3658 E Canyon Wind Pl Tucson AZ 85718	Business Owner	Cottonwood Properties	5,000	10/8/24
Lawrence Heitz	11944 N 119th St Scottsdale AZ 85259	Retired	Retired	5,181.55	10/8/24
Geoff Habicht	4908 E McDowell Rd Phoenix AZ 85008	Entrepreneur	Entrepreneur	20,000	10/9/24

<sup>5</sup> The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.



**Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person<sup>5</sup>**

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
John-Paul Willett	8455 N 15th St Phoenix AZ 85020	Business Owner	Self	12,500	10/10/24
Karen Willett	8455 N 15th St Phoenix AZ 85020	Business Owner	Self	12,500	10/10/24

<sup>5</sup> The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.

**Intermediaries<sup>6</sup>**

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
Vince Leach For Senate	12995 N Oracle Rd Ste 141 MS 113 Tucson, AZ 85739	Campaign	AZ	25,000	10/2/24	
Shope for Senate	1206 N Reeves Rd Coolidge, AZ 85128	Campaign	AZ	14,000	10/3/24	
Arizona Free Enterprise Club	PO Box 32935 Phoenix, AZ 85064		AZ	24,000	10/4/24	
Arizona Restaurant Association	3333 E Camelback Rd Suite 285 Phoenix, AZ 85018	Taxable	AZ	24,000	10/4/24	

<sup>6</sup> The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).

**Intermediaries<sup>6</sup>**

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
Mendoza for Arizona	1059 E 8th PI Mesa AZ 85203	Campaign	AZ	25,000	10/4/24	
Kylie Barber for AZ 2024	3327 East Fountain Street Mesa AZ 85213	Campaign	AZ	22,000	10/7/24	
Arizona Chamber of Commerce	3200 N Central Ave Ste 1125 Phoenix AZ 85012		AZ	24,000	10/7/24	
Justin Wilmeth For State House	PO Box 73163 Phoenix AZ 85050		AZ	7,200	10/8/24	

<sup>6</sup> The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).

**Intermediaries<sup>6</sup>**

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
Elect Scantlebury	120 W University Dr Mesa AZ 85201	Campaign	AZ	7,600	10/8/24	
Pena 4 Arizona	2826 W 12th Pl Yuma AZ 85364	Campaign	AZ	27,000	10/8/24	
Werner For Arizona	4584 E Ruffian Rd Gilbert AZ 85297	Campaign	AZ	40,000	10/8/24	
Ari Bradshaw Campaign	505 E Oraibi Drive Phoenix AZ 85024	Campaign	AZ	10,000	10/10/24	

<sup>6</sup> The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).

**Intermediaries<sup>6</sup>**

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
Pamela 4 AZ	9342 E Purdue Ave Scottsdale AZ 85258	Campaign	AZ	20,000	10/10/24	
Elect Scantlebury	120 W University Dr Mesa AZ 85201	Campaign	AZ	7,600	10/12/24	
Mendoza for Arizona	1059 E 8th PI Mesa AZ 85203	Campaign	AZ	13,500	10/15/24	
Jones for Arizona	PO Box 18657 Tucson AZ 85731	Campaign	AZ	20,000	10/15/24	

<sup>6</sup> The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).

**Intermediaries<sup>6</sup>**

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
McGarr for Arizona	PO Box 64822 Tucson AZ 85728	Campaign	AZ	20,000	10/15/24	
Martinez for Arizona	126 E Key West Dr Casa Grande AZ 85122	Campaign	AZ	14,000	10/17/24	
Vote Bolick	610 E Bell Rd Ste 2-142 Phoenix AZ 85022	Campaign	AZ	35,000	10/17/24	
Arizona Chamber of Commerce	3200 N Central Ave Ste 1125 Phoenix AZ 85012		AZ	24,000	10/17/24	

<sup>6</sup> The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).

**Intermediaries<sup>6</sup>**

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
Make Every Voice Heard			AZ	24,000	10/17/24	

<sup>6</sup> The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).

**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
B&D Litho California, Inc. \$5,332.50	501 N Ponderosa Ave Ontario, CA 91761	Taxable	CA	10/7/24	Supporting Bolick
B&D Litho California, Inc. \$5,332.50	501 N Ponderosa Ave Ontario, CA 91761	Taxable	CA	10/7/24	Supporting Bolick
B&D Litho California, Inc. \$5,322.50	501 N Ponderosa Ave Ontario, CA 91761	Taxable	CA	10/7/24	Supporting Bolick
USPS \$3,585.33	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/17/24	Select One Legislative Mail

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Caliber Contact \$25,223.45	300 S Washington St Floor 3 Alexandria, VA 22314	Taxable	VA	10/7/24	Supporting McGarr/Jones
Caliber Contact \$23,229.17	300 S Washington St Floor 3 Alexandria, VA 22314	Taxable	VA	10/17/24	Supporting McGarr/Jones
Caliber Contact \$17,096.81	300 S Washington St Floor 3 Alexandria, VA 22314	Taxable	VA	10/17/24	Supporting McGarr/Jones
Biltmore Pro Print \$20,319.46	3108 E Camelback Rd Phoenix, AZ 85016	Taxable	AZ	10/9/24	Supporting Werner LD13/16 candidates

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
ModLuxe Print & Mail \$10,887	73271 Box Canyon Loop Phoenix, AZ 85050	Taxable	AZ	10/17/24	Supporting Mesnard Weininger Willoughby
ModLuxe Print & Mail \$10,887	73271 Box Canyon Loop Phoenix, AZ 85050	Taxable	AZ	10/17/24	Supporting Mesnard Weininger Willoughby
ModLuxe Print & Mail \$8,413.47	73271 Box Canyon Loop Phoenix, AZ 85050	Taxable	AZ	10/17/24	Supporting Bradshaw
ModLuxe Print & Mail \$2,786.50	73271 Box Canyon Loop Phoenix, AZ 85050	Taxable	AZ	10/17/24	Supporting Bradshaw

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
ModLuxe Print & Mail \$1,311.24	73271 Box Canyon Loop Phoenix, AZ 85050	Taxable	AZ	10/17/24	Supporting Bradshaw
Moir & Associates \$14,145.77	4320 E Presidio St #101 Mesa, AZ 85215	Taxable	AZ	10/7/24	Supporting Mendoza
Moir & Associates \$14,507.41	4320 E Presidio St #101 Mesa, AZ 85215	Taxable	AZ	10/17/24	Select One Mendoza
Trailhead Strategic Communications \$38,334	35311 N 92nd Way Scottsdale, AZ 85262	Taxable	AZ	10/2/24	Supporting Leach

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
USPS \$7,623.34	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/16/24	Select One Legislative Mail
Trailhead Strategic Communications \$29,162	35311 N 92nd Way Scottsdale, AZ 85262	Taxable	AZ	10/4/24	Supporting Leach
Trailhead Strategic Communications \$7,588.89	35311 N 92nd Way Scottsdale, AZ 85262	Taxable	AZ	10/4/24	Supporting Wilmeth
Trailhead Strategic Communications \$124,900	35311 N 92nd Way Scottsdale, AZ 85262	Taxable	AZ	10/7/24	Supporting Props 312, 134, and 138, Opposing 140

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Trailhead Strategic Communications \$137,863	35311 N 92nd Way Scottsdale, AZ 85262	Tax Exempt	AZ	10/11/24	Opposing Prop 140
Trailhead Strategic Communications \$7,463.22	35311 N 92nd Way Scottsdale, AZ 85262	Taxable	AZ	10/18/24	Supporting Wilmeth
Trailhead Strategic Communications \$24,889	35311 N 92nd Way Scottsdale, AZ 85262	Taxable	AZ	10/18/24	Supporting Leach
\$					Select One

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
USPS \$11,216.95	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/18/24	Select One Legislative Mail
USPS \$3,545.10	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/1/24	Select One Legislative Mail
USPS \$16,568.48	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/4/24	Select One Legislative Mail
USPS \$3,353.52	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/9/24	Select One Legislative Mail

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
USPS \$2,572.17	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/9/2024	Select One Legislative Mail
USPS \$14,012.95	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/10/24	Select One Legislative Mail
USPS \$8,267.35	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/11/24	Select One Legislative Mail
USPS \$3,585.33	4949 E VAN BUREN ST PHOENIX, AZ 85026	Tax Exempt	DC	10/15/24	Select One Legislative Mail

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Major Donors<sup>9</sup>**

Major Contributor's Name:	No contributor comes close to providing 50% of the Committee's funds.
Mailing address:	
Position:	

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.

Filer Name:	Elijah Norton
Signature:	<i>Elijah Norton</i>
Date:	October 22, 2024

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<sup>9</sup> Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

