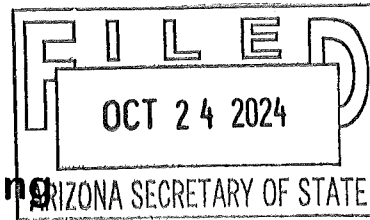


Voters Right to Know Act Supplemental Report: Campaign Media Spending



A covered person must file a supplemental report within three days after spending or accepting in-kind contributions for campaign media spending totaling an additional \$25,000 or more on statewide campaigns or an additional \$15,000 or more during an election cycle on local campaigns pursuant to A.R.S. § 16-973(B).

Covered Person¹ Reporting Campaign Media Spending

In the case of an entity: House Victory Fund Name: Mailing address: 2211 East Highland Suite 210 Federal tax status: Federal 527 political action committee State of incorporation, registration or partnership: Arizona Secretary of State PAC
In the case of an individual: Name: Mailing address: Occupation: Employer:

Identity of Entity/Entities Under the Covered Person²

Name: Mailing address: Federal tax status: State of incorporation, registration or partnership: Relationship to the Covered Person:

¹ The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

² Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



Custodian of Transfer Records

Name: Ashley Ragan
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016
Position: Treasurer

Campaign Media Spending Manager³

Name: Sara Carpenter
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016
Position with Covered Person: Exec. Director

Covered Person's Traceable Monies (Cash on hand for campaign media spending)⁴

Total amount of traceable monies:

\$ 212,971.55

³ Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

⁴ Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).



Disbursements⁶

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics \$20,000	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Lopez for AZ
Awareness Analytics \$20,000	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Opposing Seaman4AZ
Awareness Analytics \$15,000	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Lopez for AZ
Awareness Analytics \$5,000	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Martinez for AZ

⁶ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics \$5,000	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting McGarr for AZ House
Awareness Analytics \$7,500	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Jones for AZ
Awareness Analytics \$7,500	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Pena 4 AZ House
Awareness Analytics \$5,000	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Lopez for AZ

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics \$5,000	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Martinez for Arizona
Awareness Analytics \$7,500	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting McGarr for AZ House
Awareness Analytics \$7,500	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Jones for Arizona
Awareness Analytics \$5,000	6181 Grovedale Court Alexandria VA 22310	Consultant	Virginia	10/21/24	Supporting Pena 4 AZ House

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements⁹

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Epic Light Media \$936	1501 E Jenson St Mesa AZ 85203	Consultant	Arizona	10/21/24	Supporting Lopez for AZ
Epic Light Media \$234	1501 E Jenson St Mesa AZ 85203	Consultant	Arizona	10/21/24	Supporting Martiez for Arizona
Epic Light Media \$1,945	1501 E Jenson St Mesa AZ 85203	Consultant	Arizona	10/21/24	Supporting Pena 4 AZ House
Epic Light Media \$2,635.20	1501 E Jenson St Mesa AZ 85203	Consultant	Arizona	10/21/24	Supporting Lopez for AZ

⁹ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Epic Light Media \$910	1501 E Jenson St Mesa AZ 85203	Consultant	Arizona	10/21/24	Supporting McGarr for AZ House
Epic Light Media \$2,635.20	1501 E Jenson St Mesa AZ 85203	Consultant	Arizona	10/21/24	Opposing Seaman4AZ
Tag LLC \$ 1,245.00	PO Box 1243 <i>Alexandria VA 22313</i>	Consultant	Virginia	10/21/24	Opposing Gonzales for AZ
 \$					Select One

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Major Donors⁹

Major Contributor's Name:

Mailing address:

Position:

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.

Filer Name: Ashley Ragan

Signature:



Date: 10/24/24

⁹ Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

