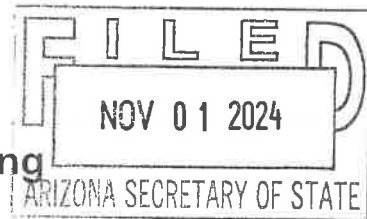


# Voters Right to Know Act Supplemental Report: Campaign Media Spending



A covered person must file a supplemental report within three days after spending or accepting in-kind contributions for campaign media spending totaling an additional \$25,000 or more on statewide campaigns or an additional \$15,000 or more during an election cycle on local campaigns pursuant to A.R.S. § 16-973(B).

## Covered Person<sup>1</sup> Reporting Campaign Media Spending

In the case of an entity: Arizona PAC
Name:
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016
Federal tax status: Federal 527 Political Action Committee
State of incorporation, registration or partnership: Arizona Secretary of State PAC
In the case of an individual:
Name:
Mailing address:
Occupation:
Employer:

## Identity of Entity/Entities Under the Covered Person<sup>2</sup>

Name:
Mailing address:
Federal tax status:
State of incorporation, registration or partnership:
Relationship to the Covered Person:

<sup>1</sup> The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

<sup>2</sup> Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



**Custodian of Transfer Records**

Name: Ashley Ragan  
Mailing address: 2211 East Highland Suite 210 Phx AZ 85016  
Position: Treasurer

**Campaign Media Spending Manager<sup>3</sup>**

Name: Karrin Taylor Robson  
Mailing address: 2211 East Highland Suite 210 Phx AZ 85016  
Position with Covered Person: Chairman

**Covered Person's Traceable Monies (Cash on hand for campaign media spending)<sup>4</sup>**

Total amount of traceable monies: \$140,203.79

<sup>3</sup> Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).  
<sup>4</sup> Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S. § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. § 16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).



**Disbursements<sup>e</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Echo Canyon Consulting \$12,809.75	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Marsh LD4
Echo Canyon Consulting \$9,553.64	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Simaceck LD2
Echo Canyon Consulting \$13,987.55	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Gresham LD4
Echo Canyon Consulting \$12,052.92	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Sandoval LD23

<sup>e</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements\***

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Echo Canyon Consulting \$6,026.46	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Sandoval LD23
Echo Canyon Consulting \$6,026.46	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Supporting Pena LD23
Echo Canyon Consulting \$10,747	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Sandoval LD23
Echo Canyon Consulting \$1,607.42	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Marsh LD4

\* The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 15-973(A)(8).



**Disbursements<sup>8</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Echo Canyon Consulting \$1,750	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Sandoval LD23
Echo Canyon Consulting \$1,750	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Supporting Pena LD23
Echo Canyon Consulting \$1,750	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Opposing Sandoval LD23
Echo Canyon Consulting \$1,750	3700 Duke Street Alexandria, VA 22304	Consultant	Virginia	11/1/2024	Supporting Werner LD4

<sup>8</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Disbursements<sup>a</sup>**

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Campaign HQ \$4,301.69	PO Box 257 Brooklyn, IA 52211	Consultant	IA	10/29/24	Supporting Pena LD23
Cross Screen Media \$16,800	127 S Peyton Street #301 Alexandria, VA 22314	Consultant	VA	10/29/24	Supporting Pena LD23
Cross Screen Media \$16,800	127 S Peyton Street #301 Alexandria, VA 22314	Consultant	VA	10/29/24	Opposing Sandoval LD23
\$1					Opposing

<sup>a</sup> The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



**Major Donors<sup>9</sup>**

Major Contributor's Name:

Mailing address:

Position:

**I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.**

Filer Name: Ashley Ragan

Signature:



Date: 11/1/2024

<sup>9</sup> Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

