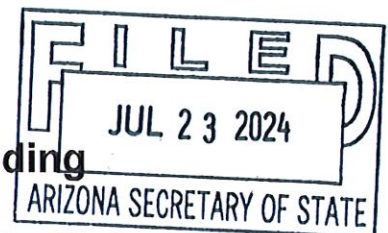


Voters Right to Know Act Initial Report: Campaign Media Spending



A covered person must file within five days after first spending monies or accepting in-kind contributions totaling \$50,000 or more for a statewide campaign or \$25,000 or more for any other type of campaigns. A.R.S. § 16-973(A).

Covered Person¹ Reporting Campaign Media Spending

In the case of an entity: <input type="text" value="Women For Justice"/>
Name: <input type="text"/>
Mailing address: <input type="text" value="6212 N. 20th St Phoenix AZ 85016"/>
Federal tax status: <input type="text" value="527 Independent Expenditure"/>
State of incorporation, registration or partnership: <input type="text" value="Arizona/Maricopa County"/>
In the case of an individual: <input type="text"/>
Name: <input type="text"/>
Mailing address: <input type="text"/>
Occupation: <input type="text"/>
Employer: <input type="text"/>

Identity of Entity/Entities Under the Covered Person²

Name: <input type="text"/>
Mailing address: <input type="text"/>
Federal tax status: <input type="text"/>
State of incorporation, registration or partnership: <input type="text"/>
Relationship to the Covered Person: <input type="text"/>

¹ The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

² Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



Custodian of Transfer Records

Name:	Charles Coolidge
Mailing address:	6212 N. 20th St Phoenix AZ 85016
Position:	Treasurer

Campaign Media Spending Manager³

Name:	Charles Coolidge
Mailing address:	6212 N. 20TH ST. Phoenix AZ 85016
Position with Covered Person:	TREASURER

Covered Person's Traceable Monies (Cash on hand for campaign media spending)⁴

Total amount of traceable monies:	\$77,571.71
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³ Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

⁴ Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).



Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person⁵

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
Reid Hoffman	1415 Commercial Ave #105 Anacortes, WA 98221	Entrepreneur		150,000	7.19.2024

⁵ The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.



Intermediaries⁶

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source

⁶ The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).



Disbursements⁷

Recipient	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	Purpose
Smartcall Media	10050 Bridge Street #2283 Truckee, CA	LLC		7.22.24	Texting
Arizona Best Color Graphics	715 South Country Club Drive Mesa, AZ 85210			7.22.24	Mailer


⁷ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Major Donors⁸

Major Contributor's Name:	Reid Hoffman	+
Mailing address:	1415 Commercial Ave #105 Anacortes, WA 98221	+
Position:	Entrepreneur	+

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.

Filer Name:	Charles Coolidge
Signature:	
Date:	7.23.24

⁸ Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

