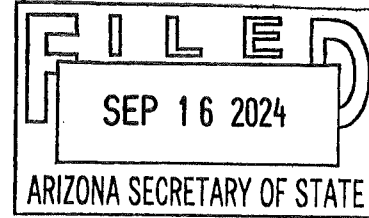


Voters Right to Know Act Initial Report: Campaign Media Spending



A covered person must file within five days after first spending monies or accepting in-kind contributions totaling \$50,000 or more for a statewide campaign or \$25,000 or more for any other type of campaigns. A.R.S. § 16-973(A).

Covered Person¹ Reporting Campaign Media Spending

In the case of an entity: House Victory Fund Name: Mailing address: 2211 East Highland STE 210 Phoenix AZ 85016 Federal tax status: 527 political organization State of incorporation, registration or partnership: Arizona
In the case of an individual: Name: Mailing address: Occupation: Employer:

Identity of Entity/Entities Under the Covered Person²

Name: Mailing address: Federal tax status: State of incorporation, registration or partnership: Relationship to the Covered Person:

¹ The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

² Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



Custodian of Transfer Records

Name: Ashley Ragan
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016
Position: Treasurer

Campaign Media Spending Manager³

Name: Sara Carpenter
Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016
Position with Covered Person: Executive Director

Covered Person's Traceable Monies (Cash on hand for campaign media spending)⁴

Total amount of traceable monies:

715,384.78

³ Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

⁴ Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S. § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. § 16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).

Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person⁵

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
Doug McGregor	20729 N. 102nd Place Scottsdale, AZ 85255	Retired	Retired	\$5,000	7/24/2024
Leo Biasiucci	1990 Rainbow Ave N Lake Havasu City, AZ 86403	Retired	Retired	\$5,000	8/10/2024
Elijiah Norton	8702 E. Jenan Drive Scottsdale, AZ 85260	Veritas Global Protection	Owner	\$20,000	9/5/2024

⁵ The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.

Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person⁵

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
Southwest Gas	PO Box 98510 Las Vegas, NV 89193	Corporation	Nevada/Arizona	\$20,000	7/15/2024
Tyr Tactical	9330 N 91st Avenue, Peoria AZ 85345	Corporation	Arizona	\$25,000	8/27/2024
Altria Client Services	PO Box 85088 Richmond, VA 23285	Corporation	Virginia	\$25,000	8/30/2024
Tyr Tactical	9330 N 91st Avenue, Peoria AZ 85345	Corporation	Arizona	\$25,000	9/9/2024

⁵ The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.



Intermediaries⁶

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
RSLC AZ PAC	1201 F Street NW, #675 Washington DC 20004	527 political action committee	Federal Election Commission and Arizona Secretary of State 100759	\$50,000	7/30/2024	no original sources over 5,000
CRNAs of Arizona PAC	1800 E Ray Road #A106 Chandler AZ 85255	527 political action committee	Arizona Secretary of State 201400145	\$5,000	8/27/2024	no original sources over \$5,000
RSLC AZ PAC	1201 F Street NW, #675 Washington DC 20004	527 political action committee	Federal Election Commission and Arizona Secretary of State 100759	\$400,000	8/30/2024	no original sources over \$5,000
HF Sinclair PAC	2828 N Harwood Street #1300 Dallas, TX 75201	527 political action committee	Federal Election Commission	\$5,000	9/5/2024	no original sources over \$5,000

⁶ The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$2,877.28	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Wilmeth LD2
Direct Response LLC \$2,877.28	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Bradshaw LD2
Direct Response LLC \$11,897.45	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Simacek LD2
Direct Response LLC \$7,454.70	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Gress LD4

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$15,135.30	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Gresham LD4
Direct Response LLC \$7,454.70	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Carter LD4
Direct Response LLC \$15,135.30	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Butler LD4
Direct Response LLC 6,234.36	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Weninger LD13

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$12,657.64	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Gonzales LD13
Direct Response LLC \$6,234.36	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Willoughby LD13
Direct Response LLC \$12,657.64	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Reese LD 13
Direct Response LLC \$5,016.66	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Lopez LD16

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$10,246.15	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Seaman LD16
Direct Response LLC \$3,606.38	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Jones LD17
Direct Response LLC \$3,606.38	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting McGarr LD17
Direct Response LLC \$14,912.25	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Volk LD17

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Pages

Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$6,328.85	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Pena LD23
Direct Response LLC \$1,530.56	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Rosales LD23
Direct Response LLC \$1,530.56	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Sandoval LD23
					Select One

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$4,413.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Wilmeth LD2
Direct Response LLC \$4,413.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Bradshaw LD 2
Direct Response LLC \$8,826.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Simacek LD2
Direct Response LLC \$11,295	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Gress LD4

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$11,295.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Gresham LD4
Direct Response LLC \$11,295.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Carter LD4
Direct Response LLC \$11,295.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Butler LD4
Direct Response LLC \$9,446.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Weninger LD13

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$9,446.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Gonzales LD 13
Direct Response LLC \$9,446.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Willoughby LD13
Direct Response LLC \$9,446.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Reese LD13
Direct Response LLC \$3,800.50	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Martinez LD16

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$3,800.50	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Lopez LD16
Direct Response LLC \$7,601.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Seaman LD16
Direct Response LLC \$5,531.25	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Jones LD 17
Direct Response LLC \$5,531.25	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting McGarr LD17

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Direct Response LLC \$11,062.50	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Voik LD 17
Direct Response LLC \$4,695.00	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Supporting Pena LD23
Direct Response LLC \$2,347.50	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Rosales LD23
Direct Response LLC \$2,347.50	16845 N. 29th Ave STE 1-550 Phoenix AZ 85053	Corporation	Arizona	9/12/2024	Opposing Sandoval LD 23

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Simacek LD2
Awareness Analytics Partners \$5,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Supporting Bradshaw LD2
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Butler LD4
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Gresham LD4

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements*

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Supporting Carter LD4
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Austin LD9
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Blattman LD9
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Gonzales LD13

* The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements^a

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Reese LD13
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Seaman LD16
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Volk LD17
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Supporting McGarr LD17

^a The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



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Disbursements*

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Supporting Jones LD17
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Sandoval LD23
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Rosales LD23
Awareness Analytics Partners \$10,000.00	6181 Grovedale Ct Alexandria, VA 22310	Corporation	Arizona	9/12/2024	Opposing Howard LD 27

* The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Major Donors⁹

Major Contributor's Name:

Mailing address:

Position:

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.

Filer Name: *Ashley Ragan*
Signature: *Ashley Ragan*
Date: *9/13/24*

⁹ Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

