



Voters Right to Know Act Initial Report: Campaign Media Spending

A covered person must file within five days after first spending monies or accepting in-kind contributions totaling \$50,000 or more for a statewide campaign or \$25,000 or more for any other type of campaigns. A.R.S. § 16-973(A).

Covered Person¹ Reporting Campaign Media Spending

<p>In the case of an entity: Arizona Senate Victory Fund PAC</p> <p>Name: _____</p> <p>Mailing address: 2211 East Highland #210 Phoenix AZ 85016</p> <p>Federal tax status: 527 political organization</p> <p>State of incorporation, registration or partnership: Arizona, Secretary of State</p>
<p>In the case of an individual:</p> <p>Name: _____</p> <p>Mailing address: _____</p> <p>Occupation: _____</p> <p>Employer: _____</p>

Identity of Entity/Entities Under the Covered Person²

<p>Name: _____</p> <p>Mailing address: _____</p> <p>Federal tax status: _____</p> <p>State of incorporation, registration or partnership: _____</p> <p>Relationship to the Covered Person: _____</p>
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¹ The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

² Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



Custodian of Transfer Records

Name: Ashley Ragan
Mailing address: 2211 East Highland #210 Phoenix AZ 85016
Position: Treasurer

Campaign Media Spending Manager³

Name: James Candland
Mailing address: 2211 East Highland #210 Phoenix AZ 85016
Position with Covered Person: Chairman

Covered Person's Traceable Monies (Cash on hand for campaign media spending)⁴

Total amount of traceable monies: 1,011,700.50
Total COH less donors who opt out.

³ Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

⁴ Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).



Donors of original monies exceeding \$5,000 or more directly or indirectly to the Covered Person⁵

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date
Kristi DesJarlais	5420 Lyndon B Johnson Frwy #600 Dallas, TX 75240	SVP Communications	Invitation Homes	10,000	7/23/2024
Doug McGregor	20729 N. 102nd Pl Scottsdale, AZ 85255	Retired	Retired	5,000	7/24/2024
Elijah Norton	30 W. Palm Ln Phoenix AZ 85003	Founder	Veritas Global	15,000	8/21/2024
The Geo Group	4955 Technology Way Boca Raton, FL 33431	Corporation	Florida	10,000	8/27/2024

⁵ The identity of each donor of original monies who contributed, directly or indirectly, more than \$5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.



Intermediaries⁶

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source
RSLC AZ PAC	1201 F St NW #675 Washington DC 20004	527 political action committee	FEC	400,000	8/30/2024	Patee/Tate: see below
RSLC Original Source: David Patee	440 Bayhill North Sioux City, SD 57049	Retired	Retired	5,205.08	8/30/2024	
RSLC Original source: Sonya Tate	304 Robert Rose Blvd Murfreesboro, TN 37129	Business	Venture Express	2,800.00	8/30/2024	

⁶ The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than \$5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).



Disbursements⁷

Example

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
ABC Consulting \$10,000	1234 W. Washington St. Phoenix, AZ 85007	Consultant	State of Arizona	8/02/2021	Supporting Jane Doe for State Senate District 01
Roosevelt Strategy 8200	3104 E. Camelback Rd #616 PHX AZ 85016	Consultant	State of Arizona	8/5/2024	Opposing Chris4AZ
Red Maverick Media 10,669.50	1426 N. 3rd Street #310 Harrisburg, PA 17102	Consultant	Pennsylvania	8/30/2024	Supporting Werner for AZ
					Select One

⁷ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Disbursements⁸

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
BW Creative \$3500	344 W Thunderbird Phoenix AZ 85023	Consultant	Arizona	8/28/2024	Opposing Eva for AZ
Roosevelt Strategy Group \$8200	3104 E Camelback Road Phx AZ 85016	Consultant	Arizona	8/28/2024	Opposing Judy for AZ
Roosevelt Strategy Group \$4100	3104 E Camelback Road Phx AZ 85016	Consultant	Arizona	8/28/2024	Opposing Eva for AZ
Red Maverick Media \$10,669.50	1426 N 3rd Street #310 Harrisburg, PA 17102	Consultant	PA	8/30/2024	Opposing Chris4Arizona

⁸ The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).



Major Donors⁹

Major Contributor's Name:

Mailing address:

Position:

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.

Filer Name:

Ashley Ragan

Signature:

Ashley Ragan

Date:

11/3/2024

⁹ Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

