



Voters Right to Know Act Supplemental Report: Campaign Media Spending

A covered person must file a supplemental report within three days after spending or accepting in-kind contributions for campaign media spending totaling an additional \$25,000 or more on statewide campaigns or an additional \$15,000 or more during an election cycle on local campaigns pursuant to A.R.S. § 16-973(B).

Covered Person¹ Reporting Campaign Media Spending

In the case of an entity: Arizona Chamber- Moving Arizona Forward Name: Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016 Federal tax status: 527 Political Action Committee State of incorporation, registration or partnership: Arizona Secretary of State
In the case of an individual: Name: Mailing address: Occupation: Employer:

Identity of Entity/Entities Under the Covered Person²

Name: Mailing address: Federal tax status: State of incorporation, registration or partnership: Relationship to the Covered Person:

¹ The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). "Person" includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

² Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity's relationship to the covered person. A.R.S. § 16-973(2).



Custodian of Transfer Records

Name: Ashley Ragan

Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016

Position: Treasurer

Campaign Media Spending Manager³

Name: Courtney Coolidge

Mailing address: 2211 East Highland Suite 210 Phoenix AZ 85016

Position with Covered Person: Staff

Covered Person's Traceable Monies (Cash on hand for campaign media spending)⁴

Total amount of traceable monies:

\$ 350,420.09

³ Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

⁴ Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S. § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).



201800628 Arizona Chamber- Moving Arizona Forward PAC
 Jurisdiction: Arizona Secretary of State
Schedule E2c - Ballot Measure Expenditures

Post-Primary Election (Q3)
 Covers 07/14/2024 to 09/30/2024

Name:	Date	Amount	Cycle To Date
Name: BW Creative Agency Address: 344 W Thunderbird Rd, Phoenix, AZ 85023 Trans. Type: Ballot Measure Expenditure - Pay Cash/Check Category: Professional Services - Website/graphic design Benefits: Prop 312	09/11/2024	\$5,000.00 Cash	\$8,500.00
Name: Roosevelt Strategies Group Address: 3104 E. Camelback Rd., 616, Phoenix, AZ 85016 Trans. Type: Ballot Measure Expenditure - Pay Cash/Check Category: Communications - Signs Benefits: Prop 312	09/22/2024	\$75,000.00 Cash	\$75,000.00
Name: ASCENT MEDIA LLC Address: 7600 E. EASTMAN AVE., STE. 405, DENVER, CO 80231 Trans. Type: Ballot Measure Expenditure - Pay Cash/Check Category: Communications - Production cost Benefits: Prop 312	09/25/2024	\$2,500.00 Cash	\$107,859.76
Name: ASCENT MEDIA LLC Address: 7600 E. EASTMAN AVE., STE. 405, DENVER, CO 80231 Trans. Type: Ballot Measure Expenditure - Pay Cash/Check Category: Communications - Radio Benefits: Prop 312	09/25/2024	\$31,500.00 Cash	\$107,859.76
Name: BW Creative Agency Address: 344 W Thunderbird Rd, Phoenix, AZ 85023 Trans. Type: Ballot Measure Expenditure - Pay Cash/Check Category: Communications - Production cost Benefits: Prop 312	09/25/2024	\$3,500.00 Cash	\$8,500.00
Name: ASCENT MEDIA LLC Address: 7600 E. EASTMAN AVE., STE. 405, DENVER, CO 80231 Trans. Type: Ballot Measure Expenditure - Pay Cash/Check Category: Communications - Advertising Benefits: Prop 312	09/27/2024	\$73,859.76 Cash	\$107,859.76
Total of Ballot Measure Expenditures		\$191,359.76	
Net Total of Ballot Measure Expenditures		\$191,359.76	

Major Donors⁹

Major Contributor's Name:

Mailing address:

Position:

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE AND BELIEVE IF IT TRUE AND COMPLETE.

Filer Name: Ashley Ragan

Signature:

Ashley Ragan
9/30/2024

Date:

⁹ Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)

