RCVD 11/3/26 at 1:36pm
Arizona Secretary of State
CF

Voters Right to Know Act
Supplemental Report: Campaign Media Spending

A covered person must file a supplemental report within three days after spending or accepting in-kind contributions for campaign media spending totaling an additional $25,000 or more on statewide campaigns or an additional $15,000 or more during an election cycle on local campaigns pursuant to A.R.S. § 16-973(B).

Covered Person[1] Reporting Campaign Media Spending

In the case of an entity:	Responsible Leadership for AZ
Name:	
Mailing address:	516 East Willetta Street, Phoenix, AZ 85004
Federal tax status:	527 Org
State of incorporation, registration or partnership:	Arizona
In the case of an individual:	
Name:	
Mailing address:	
Occupation:	
Employer:	

Identity of Entity/Entities Under the Covered Person[2]

Name:	
Mailing address:	
Federal tax status:	
State of incorporation, registration or partnership:	
Relationship to the Covered Person:	

[1] The identity of the person that owns or controls the traceable monies goes here. A.R.S. § 16-973(A)(1). Traceable monies are either money that has been given, loaned or promised for campaign media spending or in-kind contributions to enable campaign media spending. A.R.S. § 16-971(18)(a)-(b). “Person” includes both a natural person and an entity such as a corporation, limited liability company, labor organization, partnership or association, regardless of legal form. A.R.S. § 16-971(13). Identity means, in the case of an individual, the name mailing address, occupation, and employer of that individual. A.R.S. § 16-971(10). In the case of any other person, identity means the name, mailing address, federal tax status, and state of incorporation, registration, or partnership, if any. A.R.S. § 16-971(10).

[2] Includes any entity established, financed, maintained or controlled by the person who owns or controls the traceable monies and maintains its own transfer records and that entity’s relationship to the covered person. A.R.S. § 16-973(2).

Custodian of Transfer Records

Name:	Tom Farley
Mailing address:	516 East Willetta Street Phoenix, AZ 85004
Position:	

Campaign Media Spending Manager[3]

Name:	Tom Farley
Mailing address:	516 East Willetta Street Phoenix, AZ 85004
Position with Covered Person:	

Covered Person's Traceable Monies (Cash on hand for campaign media spending)[4]

Total amount of traceable monies:	$391,659.66

[3] Provide this information for at least one individual who controls, directly or indirectly, how the traceable monies are spent. A.R.S. § 16-973(A)(4).

[4] Provide the total amount of traceable monies owned or controlled by the covered person on the date the report is made. A.R.S § 16-973(A)(5). Traceable monies are monies that have been given, loaned or promised to be given to a covered person and for which no donor has opted out of their use or transfer for campaign media spending pursuant to A.R.S. §16-972 and monies used to pay for in-kind contributions to a covered person to enable campaign media spending. A.R.S. § 16-971(18).

Donors of original monies exceeding $5,000 or more directly or indirectly to the Covered Person[5]

Donor	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date

[5] The identity of each donor of original monies who contributed, directly or indirectly, more than $5,000 of traceable monies or in-kind contributions for campaign media spending during the election cycle to the covered person and the date and amount of each of the donor's contributions. This includes donors to intermediaries that provided monies to the covered person.

Intermediaries[6]

Intermediary	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Amount	Date	Source

[6] The identity of each person that acted as an intermediary and that transferred, in whole or in part, traceable monies of more than $5,000 from original sources to the covered person and the date, amount and source, both original and intermediate, of the transferred monies. A.R.S. § 16-973(A)(7).

Disbursements[7]

Example

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
ABC Consulting $10,000	1234 W. Washington St. Phoenix, AZ 85007	Consultant	State of Arizona	8/02/2021	Supporting Jane Doe for State Senate District 01
Opinion Diagnostics $1809.30	14 Holstein Rd Mansfield, MA 02048-3279	Consultant	Arizona	11/3/26	Select One Tony Rivero for State House LD 27 Supporting
Opinion Diagnostics $1341.60	14 Holstein Rd Mansfield, MA 02048-3279	Consultant	Arizona	11/3/26	Select One John Winchester for State House LD17 Supporting
Opinion Diagnostics $647.04	14 Holstein Rd Mansfield, MA 02048-3279	Consultant	Arizona	11/3/26	Select One TJ Shope for State Senate LD16 Supporting

[7] The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).

Disbursements[8]

Recipient and Amount of Disbursement	Mailing Address	Occupation (Individual)/ Federal Tax Status (Entity)	Employer (Individual)/ State of Incorporation, Partnership, or Registration	Date	In Support or Opposition of Candidate or Ballot Measure
Opinion Diagnostics $647.02	14 Holstein Rd Mansfield, MA 02048-3279	Consultant	Arizona	11/3/26	Supporting Teresa Martinez for State House LD 16
Opinion Diagnostics $647.02	14 Holstein Rd Mansfield, MA 02048-3279	Consultant	Arizona	11/3/26	Select One Christopher Lopez for State House LD16 Supporting
Opinion Diagnostics $2761.13	14 Holstein Rd Mansfield, MA 02048-3279	Consultant	Arizona	11/3/26	Select One Justin Wilmeth for State House LD2 Supporting
Opinion Diagnostics $2256.45	14 Holstein Rd Mansfield, MA 02048-3279	Consultant	Arizona	11/3/26	Select One Matt Gress for State House LD4 Supporting

[8] The purpose of each disbursement must include the full name and office sought of any candidate or a description of any ballot proposition that was supported, opposed or referenced in a public communication that was paid for, in whole or in part, with the disbursed monies. A.R.S. § 16-973(A)(8).

Major Donors[9]

Major Contributor's Name:	
Mailing address:	
Position:	

I CERTIFY, UNDER PENALTY OF PERJURY, THAT I HAVE EXAMINED THE CONTENTS OF THIS REPORT AND TO THE BEST OF MY KNOWLEDGE BELIEVE IT TRUE AND COMPLETE.

Filer Name:	Tom Farley
Signature:	Tom Farley
Date:	11/3/26

[9] Any person whose total contributions of traceable monies to the covered person constituted more than half of the traceable monies of the covered person at the start of the election cycle. A.R.S. § 16-973(A)(9)